



EU FINANCING COMPETITIVENESS FINANCE DAYS 2025

#InvestEU #CleanIndustrialDeal #SustainableFinanceEU



EU FINANCE DAYS 2025: Financing Competitiveness

Estonia, Tallinn, 8th May 2025

Swissôtel Tallinn, Tornimäe tn 3

Hybrid event; simultaneous interpretation EN-EE

Session 1: A new plan for Europe's competitiveness and sustainable prosperity¹

08.30 – 09.00 *Welcome (light breakfast, tea, coffee)*

09:00 – 09.40 Opening addresses

- Maive Rute, Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship, European Commission
- Ave Schank-Lukas, Acting Head of Representation, European Commission's Representation in Estonia
- Goetz von Thadden, Head of the EIB Group Office in Estonia

09:40 – 11.00

Panel discussion about Financing Competitiveness and Clean Industrial deal - Let's hear local views *(no presentations)*

Moderated by Maive Rute, Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship, European Commission

- Sandra Särav-Tammus, Deputy Secretary General for Economics and Innovation, Estonian Ministry of Economic Affairs
- Kadi Ristkok, CEO, Cleantech Estonia & Cleantech for Baltics
- Mart Toots, Head of Applied Research Departments, Enterprise Estonia
- Merili Palu, Head of Biorefinery Project Site Selection and Planning Activities, Fibenol OÜ
- Kaido Saar, Co-Founder & CEO Mifundo

11.00 – 11.30 *Networking break (with refreshments)*

¹ https://commission.europa.eu/priorities-2024-2029/competitiveness_en



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Session 2: Simplified rules on sustainability and EU investments²

11.30 - 12.00

Scene setter presentation about the first 'Omnibus' packages, covering far-reaching Commission proposals for simplification in the fields of sustainable finance reporting, EU Taxonomy and also European investment programmes – notably InvestEU. Practical implications for industry – including SMEs, impact on banks and corporates.

Speakers:

- Astrid Bartels, Head of Unit Access to finance, DG GROW, European Commission
- Susanne Schenker, Policy officer in Sustainable Finance, DG FISMA, European Commission

12.20 - 13.30

Transition Finance in practice: InvestEU sustainability guarantee and Green Gateway (The EIF about the InvestEU sustainability guarantee together with a local financial intermediary already implementing it. The EIB Advisory about the Green Gateway online tool – for financial intermediaries and also fund managers, supported by the InvestEU Advisory Hub).

Speakers:

- Merilin Hörats, European Investment Fund (InvestEU sustainability guarantee)
- Marko Kiisa, LHV Bank (local implementing partner)
- Ando Siitam, Adviser in the Advisory Financial Institutions Division, European Investment Bank – InvestEU Advisory: Green Gateway
- Rima Povilauskė, Manager Corporate Lending Products Unit, Luminor (local bank using InvestEU-EIB Green Gateway)
- Kersti Talving, Country Lead Estonia, Nordic Investment Bank
- Märt Helmja, Principal Banker, European Bank for Reconstruction and Development

13.30

Networking lunch (light lunch buffet or sandwiches offered)

The event will be moderated by Ulla Hudina, Deputy Head of Unit, DG for Internal Market, Industry, Entrepreneurship and SMEs, EU Commission

² https://finance.ec.europa.eu/publications/commission-simplifies-rules-sustainability-and-eu-investments-delivering-over-eu6-billion_en