



## Investment Committee of the InvestEU Fund

Meeting no 35 of 5-6 December 2024

Room Schuman, Foyer Européen

European Commission, Luxembourg

10 rue Heinrich Heine, L-1720 Luxembourg (Gare)

### **ELECTROLUX ENERGY EFFICIENT WHITE GOODS RDI (MULTI-COUNTRY)**

**INVEU-ICR-0090-2024 – Research, Innovation and Digitisation Window (RIDW)**

#### **Short description of the financing or investment operation and its objectives**

Name of the final recipient	AB ELECTROLUX
Type of final recipients	Large Corporate
Country of implementation	Sweden, Romania, Poland, Regional – EU Countries, Italy, Germany
Implementing partner	European Investment Bank (EIB)

The Project comprises a selection of Electrolux's planned expenditures in Research, Development, and Innovation (RDI) in the field of energy efficient home appliances. The Project will be carried out primarily in the Promoter's R&D centres in Italy, Germany, Sweden, Poland, Romania and, to a lesser extent, in other smaller R&D facilities in the EU over the period 2024-2026.

The proposed RDI activities address a wide range of aspects, some of them being common to all appliance categories such as reduced energy consumption, improved sustainability of manufacturing and during operation, increased performance and quality, reduced noise, increased user friendliness, connectivity as well as cost reduction. Specific objectives to the appliance categories concerned include (i) flexibility, easy access and capacity, improved taste, food safety and improved food preservation performance (food preservation), (ii) enhanced user experience and product competitiveness (food preparation), as well as (iii) lower water and chemicals consumption and modularisation (fabric and dish care).

The Project supports the development of products with improved environmental performance and addresses the growing importance of the circular economy, with the specific objectives to:

- go beyond chemical legislations;
- address plastic waste and pollution increase, promoting recycling solutions;
- enhance connectivity and user experience.

The Project supports the Promoter's efforts in achieving its sustainability targets as set under the "For the Better 2030" Framework. The Promoter's climate targets have been by the Science Based Targets Initiative (SBTI).

#### **Global Assessment and rationale for approval**

The Investment Committee of the InvestEU Fund approved the use of the InvestEU guarantee on 6 December 2024 for the above-mentioned operation.



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The financing of this Project supports Research, Development, and Innovation (RDI) activities that generate significant positive knowledge, technology, and environmental externalities, through the creation of innovative products and services and skills development and upgrading.

The Promoter's experienced management and proven R&D capabilities, its focus on R&D, innovation and sustainability, and its technology edge and industrialisation capability will help implement a sound and sustainable Project. The Project integrates positive environmental and social dimensions, contributes to addressing and mitigating market failures, and through its additionality, contributes to the Bank's policy objectives.

The Bank's contribution to the Project stems from its support to the diversification of Borrower's financing sources combined with the flexible drawdown terms, longer availability and financial benefits, thereby facilitating the Project's financing and its full implementation. EIB financing would support the Company's continuous RDI efforts, particularly in areas with uncertain innovation outcomes or high business cyclicality. In this way, the Bank remains aligned with its role in providing countercyclical support to a strong EU industrial leader.

The additionality elements of the EIB financing under InvestEU would be a significant larger facility to Electrolux than the EIB could provide under own risk, with more favourable maturity terms and flexibility than Electrolux can obtain from other commercial banks. The InvestEU guarantee will allow the Bank to maximize its support to the Company otherwise not possible, due to the Bank's existing risk exposure limits.

The Project would not have been carried out to the same extent by the EIB without the InvestEU support.