

InvestEU Scoreboard¹

Presentation of the financing or investment operation:

Implementing Partner: European Investment Fund (EIF)

Name of the Operation: Green Generation Fund (the "Fund")

Type of approval: Individual financing or investment operation

Name of the financial intermediary (for intermediated operations): Green Generation Fund

Country(-ies) of implementation: EU-27, with main focus on the DACH region and the Nordics

Short description of the financing or investment operation:

The Fund is focused on sustainable food and household products, two consumer facing and fundamental sectors of the economy, which are undergoing a green transition. These sectors are presently seeing a shift towards sustainability, mainly driven by the pressure of population growth on food demand and general consumption, and are responsible for a relevant portion of green house gas emissions.

The Fund will invest primarily into European companies whose technologies are at early stages of commercialisation.

Public Statement

Eligible areas for the operation in accordance with Annex II to the InvestEU Regulation:

Item 3 of Annex II of the InvestEU Regulation:

environment and resources

Item 7 of Annex II of the InvestEU Regulation:

financial support to entities employing up to 499 employees, with a particular focus on SMEs, and small mid-cap companies

Item 11 of Annex II of the InvestEU Regulation:

sustainable agriculture, forestry, fishery, aquaculture and other elements of the wider sustainable bioeconomy

In particular, it is expected that the investment strategy of the Fund will focus predominantly on the following Target Areas:

- **Industrial decarbonisation & environmental sustainability**, in particular with respect to c) low GHG or bio-based material design, increased material efficiency (e.g. steel, cement, plastic and plastic alternatives, packaging materials, textiles)

- **Agriculture, Food, natural capital preservation and use of land resources**, in particular with respect to sustainable food tech (plant-based alternatives, cell-based alternatives, revolutionary impact consumer packaged goods (CPG), personalized nutrition)

¹ This Scoreboard of indicators reflects the information presented to the InvestEU Investment Committee (IC) for its decision on the use of the EU guarantee for this operation. Therefore, the document does not take into account possible developments that could have occurred after this decision.

The investment will be in the form of equity, which in turn will allow the Fund to promote equity and quasi-equity investments at the level of each underlying company, therefore investing in new companies and start-ups in a sector that so far has been characterised by a fragmented and sparse investor landscape.

Although investment activities in the greentech and food-tech sectors are on the rise, this market segment is still mostly supported by corporates, and the venture capital landscape in these areas, particularly in Europe, remains sparse with few specialised and independent investors.

Through its commitment, EIF will help this team set up and launch its first institutional fund, a major stepping stone on its path to becoming a prominent specialized VC firm.

The operation addresses a market failure. The Fund will be addressing in particular sustainable food and household products, two sectors that have recently been undergoing a shift towards sustainability, but remain nascent from a venture capital perspective and are therefore still underserved by private investments. These sectors are yet to provide a critical mass of success cases when compared to other more mature sectors, which, when combined with the fund's focus on early stage disruptive companies, enhances the perceived level of investment risk.

The scale of financing expected to be made available by the financial intermediary to final recipients (i.e. leverage) is estimated to be around 10x, in accordance with the "InvestEU Leverage and Multiplier Effect Calculation Methodology" as approved by the InvestEU Steering Board.

With respect to the benefits generated by the operation for the final recipients, it is worth highlighting in particular the following key features: (i) the provision of equity financing; (ii) the longer holding period (within up to 12 years term of the fund); (iii) contribution to the diversification of funding sources for final recipients; and (iv) the transfer of experience, know-how and network by the financial intermediary to portfolio companies, therefore helping their internal & external growth, internationalization, digitalization and access to bank financing.

EIF's investment will bring to an emerging climate and environmental market a new, specialized manager that will further contribute to the maturing of the venture capital ecosystem in the sustainable food and household products verticals. These verticals have been mostly financed either by generalist investors that look at them opportunistically and at later stages or by large corporates. The manager's level of sector and investment expertise will enable it to identify, invest and add value to early stage companies in these verticals. Hence, this investment operation will play a fundamental role in helping the sector in its path to reach a higher level of maturity, improving the financing environment for sector related early stage companies.

Pillar 3 - Market failure or sub-optimal investment situation addressed by the financing or investment operation (Excellent)

Pillar 4 - Financial and technical contribution by the Implementing Partner (Very good)

Pillar 5 - Impact of the financing or investment operation (Very good)

Pillar 7 - Complementary indicators²

Operation-specific indicators, estimated on the "InvestEU Leverage and Multiplier Effect Calculation Methodology" as approved by the InvestEU Steering Board

- (a.1) Leverage effect: Indicatively 10x
- (a.2) Multiplier effect: Indicatively 26x
- (d) Investment supporting climate objectives: yes

² The InvestEU methodology is used in order to calculate figures presented in this document. The financial intermediary's estimates may differ.